

Tamkang University Academic Year 102, 1st Semester Course Syllabus

Course Title	INTRODUCTION TO GLOBALIZATION	Instructor	RUDAKOWSKA, ANNA
Course Class	TGNXB0C REQUIRED COURSES BY COLLEGE OF GLOBAL ON LANYANG CAMPUS, 0C	Details	<ul style="list-style-type: none"> ◆ Required ◆ One Semester ◆ 2 Credits
D e p a r t m e n t a l t e a c h i n g o b j e c t i v e s			
<ul style="list-style-type: none"> I . Develop International Perspective and Global Awareness. II . Develop Interdisciplinary Professional Knowledge. III . Strengthen Teamwork and Interpersonal Relationship. IV . Develop Entrepreneurship and Innovative Thinking. 			
D e p a r t m e n t a l c o r e c o m p e t e n c e s			
<ul style="list-style-type: none"> A. To Have the Ability of Handling International Affairs. B. To Have Innovative Perception and Enterprise Knowledge. C. To Have the Ability to Analyze and Solve Problems. D. Be Able to Complete Professional Works in Fluent English. 			
Course Introduction	<p>This course explains the economic, political and cultural developments, which lead to the transformation in the spatial organization of social relations across various communities around the world. It allows students to understand the origins and consequences of globalization, including the controversy surrounding the process in the context of the globalization and anti globalization movements.</p>		

The Relevance among Teaching Objectives, Objective Levels and Departmental core competences

I. Objective Levels (select applicable ones) :

- (i) Cognitive Domain : C1-Remembering, C2-Understanding, C3-Applying,
C4-Analyzing, C5-Evaluating, C6-Creating
- (ii) Psychomotor Domain : P1-Imitation, P2-Mechanism, P3-Independent Operation,
P4-Linked Operation, P5-Automation, P6-Origination
- (iii) Affective Domain : A1-Receiving, A2-Responding, A3-Valuing,
A4-Organizing, A5-Characterizing, A6-Implementing

II. The Relevance among Teaching Objectives, Objective Levels and Departmental core competences :

- (i) Determine the objective level(s) in any one of the three learning domains (cognitive, psychomotor, and affective) corresponding to the teaching objective. Each objective should correspond to the objective level(s) of ONLY ONE of the three domains.
- (ii) If more than one objective levels are applicable for each learning domain, select the highest one only. (For example, if the objective levels for Cognitive Domain include C3, C5, and C6, select C6 only and fill it in the boxes below. The same rule applies to Psychomotor Domain and Affective Domain.)
- (iii) Determine the Departmental core competences that correspond to each teaching objective. Each objective may correspond to one or more Departmental core competences at a time. (For example, if one objective corresponds to three Departmental core competences: A, AD, and BEF, list all of the three in the box.)

No.	Teaching Objectives	Relevance	
		Objective Levels	Departmental core competences
1	To understand basic concepts and issues related to the topic of globalization and regionalization.	C4	BD
2	To apply knowledge about various dimensions of globalization to the analysis of selected international events.	C3	CD
3	To foster a broad perspective on the interconnected nature of events taking place in different parts of the globe, including Taiwanese external relations.	C5	AD

Teaching Objectives, Teaching Methods and Assessment

No.	Teaching Objectives	Teaching Methods	Assessment
1	To understand basic concepts and issues related to the topic of globalization and regionalization.	Lecture, Discussion, Problem solving	Written test, Report, Participation
2	To apply knowledge about various dimensions of globalization to the analysis of selected international events.	Lecture, Discussion, Appreciation, Problem solving	Written test, Report, Participation
3	To foster a broad perspective on the interconnected nature of events taking place in different parts of the globe, including Taiwanese external relations.	Lecture, Discussion, Problem solving	Written test, Participation

This course has been designed to cultivate the following essential qualities in TKU students

Essential Qualities of TKU Students	Description
◆ A global perspective	Helping students develop a broader perspective from which to understand international affairs and global development.
◆ Information literacy	Becoming adept at using information technology and learning the proper way to process information.
◆ A vision for the future	Understanding self-growth, social change, and technological development so as to gain the skills necessary to bring about one's future vision.
◆ Moral integrity	Learning how to interact with others, practicing empathy and caring for others, and constructing moral principles with which to solve ethical problems.
◇ Independent thinking	Encouraging students to keenly observe and seek out the source of their problems, and to think logically and critically.
◇ A cheerful attitude and healthy lifestyle	Raising an awareness of the fine balance between one's body and soul and the environment; helping students live a meaningful life.
◇ A spirit of teamwork and dedication	Improving one's ability to communicate and cooperate so as to integrate resources, collaborate with others, and solve problems.
◇ A sense of aesthetic appreciation	Equipping students with the ability to sense and appreciate aesthetic beauty, to express themselves clearly, and to enjoy the creative process.

Course Schedule

Week	Date	Subject/Topics	Note
1	102/09/16~ 102/09/22	Introduction to the course	
2	102/09/23~ 102/09/29	Understanding global change: stretched social relations and intensification of flows	D.Held (2000) p.15-16, 3.1.1 & 3.1.2
3	102/09/30~ 102/10/06	Understanding global change: increasing interpenetration and global infrastructure	D. Held (2000) p.16-17, 3.1.3 & 3.1.4
4	102/10/07~ 102/10/13	Preparation for the research project (Quiz 1: Week 2 & 3)	
5	102/10/14~ 102/10/20	The economic dimension of globalization	M.B. Steger (2009) p.38-49
6	102/10/21~ 102/10/27	The global economic infrastructure	M.B. Steger (2009) p.54-57
7	102/10/28~ 102/11/03	Globalization and state (Quiz 2: Week 5 & 6)	M.B. Steger (2009) p.58-63 + excerpts from D. Caramani (2008)
8	102/11/04~ 102/11/10	The political dimension of globalization	M.B. Steger (2009) p.63-67
9	102/11/11~ 102/11/17	Review Session (Quiz 3: Week 7 & 8 and Presentation: findings of the Final Research Project)	
10	102/11/18~ 102/11/24	Midterm Exam Week	

11	102/11/25 ~ 102/12/01	The dominant approaches to globalization	D.Held (2000) p.22-25
12	102/12/02 ~ 102/12/08	The dominant approaches to globalization	D.Held (2000) p.128-131, 152-161
13	102/12/09 ~ 102/12/15	'Global village' or 'cultural imperialism'? (Quiz 4: Week 11 & 12)	D.Held (2000) p.48-65
14	102/12/16 ~ 102/12/22	Culture flows: national & global media, direction of the culture flows	D.Held (2000) p.65-78
15	102/12/23 ~ 102/12/29	Globalization and its discontents: unethical practices of multinational corporations (Quiz 5: Week 13 & 14)	M.B. Steger (2009) p.49-54
16	102/12/30 ~ 103/01/05	Free trade or Fair trade	Internet resources: Oxfam
17	103/01/06 ~ 103/01/12	Review Session (Presentation: findings of the Final Research Project)	
18	103/01/13 ~ 103/01/19	Final Exam Week	
Requirement	<p>1. There will be five quizzes. They are crucial for your final grade (30%). 2. Check the teaching platform (教學平台) for presentations, questions for the quizzes and announcements. 3. Midterm and Final exam: research project in groups.</p> <p>6. No food in the class!!!</p> <p>ATTENDANCE POLICIES:</p> <p>1. If you are absent 3 times (6 hours) without excuse (asking for a leave 請假) and 6 times with the official excuse, you'll fail the class. 2. The roll call: between 10.00 and 10.10. If you do not sign on time, it will be counted as absence, unless you report during the break time that you were late.</p> <p>3. The students who are late will seat in the front row. The students, who seat in the last row, must clean the class after it ends. 4. Participation (10%): 2 answers / comments during a lecture (two hours) count as 100% for participation.</p>		
Teaching Facility	Computer, Projector		
Textbook(s)	<p>D. Held (ed.) (2000) A Globalizing World? Culture, Economics, Politics, London and New York: Routledge.</p> <p>M. B. Steger (2009) Globalization: A Very Short Introduction, Oxford: Oxford University Press.</p>		
Reference(s)	D. Caramani (ed.) (2008) Comparative Politics, Oxford: Oxford University Press (Chapter 4 and 24).		
Number of Assignment(s)	(Filled in by assignment instructor only)		
Grading Policy	<p>◆ Attendance : 20.0 % ◆ Mark of Usual : 10.0 % ◆ Midterm Exam : 20.0 %</p> <p>◆ Final Exam : 20.0 %</p> <p>◆ Other (Quizzes) : 30.0 %</p>		

Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php .</p> <p>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>
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