

Tamkang University Academic Year 101, 2 Semester

Course Syllabus

Course Title	The American Economy	Instructor	柯大衛 David Kleykamp	
Department/Year/Class	Course Details			
Graduate Institute of the Americas MA Program	<input type="checkbox"/> Required	<input checked="" type="checkbox"/> 0 (One Semester)	Credits	3
	<input checked="" type="checkbox"/> Elective	<input type="checkbox"/> 1 (1st Semester)		
		<input type="checkbox"/> 2 (2nd Semester)		
		<input type="checkbox"/> 3 (3rd Semester)		
Aim of Education (Master)		Core Competences (Master)		
<ol style="list-style-type: none"> 1. To foster talents understanding American affairs 2. To cultivate professionals engaging to American affairs 3. To train students with competent capabilities in English or in Spanish 		<ol style="list-style-type: none"> 1. To develop introductory academic research abilities for students 2. To teach students with basic international relations theories 3. To educate students with critical and independent thinking and judgment 4. To foster students understanding American affairs 5. To cultivate students with competent capabilities in English communication and writing 		
Course Introduction (50 to 100 words)	This course provides a general introduction to macroeconomic theory and applies this theory to the US Economy, studying such topics as income determination, unemployment, and inflation.			

The Relevance among Teaching Objectives, Objective Levels and Core Competences

I. Objective Levels (select applicable ones) :

(I) Cognitive Domain : C1 Remembering , C2 Understanding , C3 Applying , C4 Analyzing , C5 Evaluating , C6 Creating

(II) Psychomotor Domain : P1 Imitation , P2 Mechanism , P3 Independent Operation , P4 Linked Operation , P5 Automation , P6 Origination

(III) Affective Domain : A1 Receiving , A2 Responding , A3 Valuing , A4 Organizing , A5 Charaterizing , A6 Implementing

II. The Relevance among Teaching Objectives, Objective Levels and Core Competences :

- (I) Determine the objective level(s) in any one of the three learning domains (cognitive, psychomotor, and affective) corresponding to the teaching objectives. Each objective should correspond to the objective level(s) of ONLY ONE of the three domains.
- (II) If more than one objective levels are applicable for each learning domain, select the highest one only. (For example, if the objective levels for Cognitive Domain include C3, C5, and C6, select C6 only and fill it in the boxes below. The same rule applies to Psychomotor Domain and Affective Domain.)
- (III) Determine the core competences that correspond to each teaching objective. Each objective may correspond to one or more core competences at a time. (For example, if one objective corresponds to three core competences: A, AD, and BEF, list all of the three in the box.)

Teaching objectives	Relevance	
	Objective Levels	Core Competences
1 Students are introduced to numerous macroeconomic concepts	C1	145
2 Students are taught IS-LM, IS-AD and the US balance of payments	C2	13
3 Students are taught case studies from US economic history	C3	45
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Teaching Objectives, Teaching Methods and Assessment

Teaching Objectives	Teaching Methods	Assessment
1 Students are introduced to numerous macroeconomic concepts	Lectures, Discussion	Exams, Class Attendance
2 Students are taught IS-LM, IS-AD and the US balance of payments	Lectures	Midterm and Final Exams
3 Students are taught case studies from US economic history	Lectures, Discussion	Midterm and Final Exams
4		
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This course has been designed to cultivate the following essential qualities in TKU students.

Essential Qualities of TKU Students	Description
<input checked="" type="checkbox"/> global perspectives	翻譯建構中
<input checked="" type="checkbox"/> a vision for the future	
<input type="checkbox"/> information literacy	
<input type="checkbox"/> ethical and moral principles	
<input checked="" type="checkbox"/> independent thinking	
<input type="checkbox"/> an awareness of healthy living	
<input type="checkbox"/> effective teamwork	
<input type="checkbox"/> an appreciation of the arts	

Course Schedule

Week	Date	Subject/Topics	Note
1	2/21	Introduction to the Class	
2	2/28	Macroeconomics, GDP, Income, and Prices	
3	3/7	Simple Keynesian Model of Income Determination	
4	3/14	Simple Keynesian Model of Income Determination	
5	3/21	The IS-LM Model of Goods and Money Markets	
6	3/28	The IS-LM Model of Goods and Money Markets	
7	4/4	OFF CAMPUS STUDY	
8	4/11	Monetary and Fiscal Policy – Budget and Banking Analysis	
9	4/18	Monetary and Fiscal Policy – IS-LM Analysis	
10	4/25	Midterm Exam Week	
11	5/2	International Trade, Exchange Rates, and Policy	
12	5/9	International Trade, Exchange Rates, and Policy	
13	5/16	AS-AD Self-Correcting Economy	
14	5/23	AS-AD Self-Correcting Economy	
15	5/30	AS-AD Self-Correcting Economy	
16	6/6	The Issue of Wages and Productivity	
17	6/13	The Issue of Wages and Productivity	
18	6/20	Final Exam Week	

Requirement

Teaching Facility	<input checked="" type="checkbox"/> Computer <input type="checkbox"/> Overhead Projector <input type="checkbox"/> Other (<u> gretl software </u>)
Textbook(s)	Macroeconomics, 12th edition Robert J. Gordon, Addison, Wesley, Longman 教材課本 2011

Suggested Readings	Reading list will be provided in class
Number of Assignment(s)	(Filled in only for those courses that apply)
Grading Policy	Midterm Exam 40% of Course Grade, Final Exam 60% of Course Grade Grade on Exams can be influenced by attendance record
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/index.asp . ※Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.

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