

Tamkang University Academic Year 101, 2nd Semester  
Course Syllabus

Course Title	THE EU'S FOREIGN TRADE POLICIES	Instructor	BIEDERMANN REINHARD PETER	
Department/Year/Class		Course Details		
TIEAM1A	<input type="checkbox"/> Required <input checked="" type="checkbox"/> Selective	<input checked="" type="checkbox"/> 0 ( One Semester ) <input type="checkbox"/> 1 ( 1st Semester ) <input type="checkbox"/> 2 ( 2nd Semester ) <input type="checkbox"/> 3 ( 3rd Semester )	Credits	3
Aim of Education		Core Competences		
In order to cultivate M.A.-level students in social sciences and humanities, Graduate institute of European Studies established the doctoral program, among all the doctoral programs in Taiwan; it is currently the only doctoral program which provides deeper training in European Studies and related pan-European research.		A. The ability to do research independently. B. Teaching capability in university level. C. Cultivating students with independent thinking. D. Self-learning capability.		
<b>Course Introduction (50 to 100 words)</b>	The course analyzes EU's role in the global political economy with the main focuses of EU's trade policies. The EU can be seen as a powerful actor in trade and also through trade. Its single market policies have a tremendous influence on global regulations on standards and procedures. The course analyzes the many strategies of trade negotiations and asks how successful an actor the EU is within the changing international environment with rising actors like the BRIC countries, but also regarding internal challenges like the Euro crisis.			
<b>The Relevance among Teaching Objectives, Objective Levels and Core Competences</b> <b>I.Objective Levels (select applicable ones) :</b> <b>(I) Cognitive Domain : C1 Remembering 、 C2 Understanding 、 C3 Applying 、 C4 Analyzing 、 C5 Evaluating 、 C6 Creating</b> <b>(II) Psychomotor Domain : P1 Imitation 、 P2 Mechanism 、 P3 Independent Operation 、 P4 Linked Operation 、 P5 Automation 、 P6 Origination</b> <b>(III) Affective Domain : A1 Receiving 、 A2 Responding 、 A3 Valuing 、 A4 Organizing 、 A5 Charaterizing 、 A6 Implementing</b> <b>II.The Relevance among Teaching Objectives, Objective Levels and Core Competences :</b> <b>(I)Determine the objective level(s) in any one of the three learning domains (cognitive, psychomotor, and affective) corresponding to the teaching objectives. Each objective should correspond to the objective level(s) of ONLY ONE of the three domains.</b> <b>(II)If more than one objective levels are applicable for each learning domain, select the highest one only. (For example, if the objective levels for Cognitive Domain include C3, C5, and C6, select C6 only and fill it in the boxes below. The same rule applies to Psychomotor</b>				

Domain and Affective Domain.)

(III) Determine the core competences that correspond to each teaching objective. Each objective may correspond to one or more core competences at a time. (For example, if one objective corresponds to three core competences: A, AD, and BEF, list all of the three in the box.)

Teaching objectives	Relevance	
	Objective Levels	Core Competences
Introduction: The EU's foreign trade policies	C2	A
The EU's institutional framework and trade negotiations	C2	A
EU and developing countries	C4	AC
EU and China and Taiwan	C4	AC

Teaching Objectives, Teaching Methods and Assessment

Teaching Objectives	Teaching Methods	Assessment
Introduction: The EU's foreign trade policies	Teaching, Discussion	Report, Attendance
The EU's institutional framework and trade negotiations	Teaching, Discussion	Report, Attendance
EU and developing countries	Teaching, Discussion	Report, Attendance
EU and China and Taiwan	Teaching, Discussion	Report, Attendance

This course has been designed to cultivate the following essential qualities in TKU students.

Essential Qualities of TKU Students	Description
<input type="checkbox"/> global perspectives	翻譯建構中
<input type="checkbox"/> a vision for the future	
<input type="checkbox"/> information literacy	
<input type="checkbox"/> ethical and moral principles	
<input type="checkbox"/> independent thinking	
<input type="checkbox"/> an awareness of healthy living	
<input type="checkbox"/> effective teamwork	
<input type="checkbox"/> an appreciation of the arts	

Course Schedule

Week	Date	Subject/Topics	Note
1		Preparation	
2		EU in foreign trade relations: from 1950ies till today	
3		The EU in the Global Political Economy: Institutions, Instruments and Relations	
4		The external dimension of EU's single market: the implied competence	
5		The role of the EMU and the Euro in global political economy	
6		EU, WTO and Doha Development Round	
7		The EU and the BRIC countries: an overview	
8		The EU and USA: trade and competition	

9		The EU and interregionalism in trade relations	
10		Midterm Exam Week	
11		Bilateral Trade agreements: Mexico and Korea	
12		EU and ASEAN: between multilateralism and bilateralism	
13		EU and developing countries	
14		EU and trade with developing countries	
15		The EU and China in trade relations	
16		The EU and Japan in trade relations	
17		The EU and Taiwan: towards a Free Trade Agreement?	
18		Final Exam Week	
Requirement			
Teaching Facility	<input checked="" type="checkbox"/> Computer <input type="checkbox"/> Overhead Projector <input type="checkbox"/> Other ( _____ )		
Textbook(s)	Introductions to international trade economics & recent scientific articles		
Suggested Readings	<p>Whitman, Richard G. (2008): Pax Bruxellana?: Multilateralism and EU global power and influence, Blackwell, Oxford.</p> <p>Zimmermann, Hubert (2008): How the EU Negotiate Trade and Democracy: The Cases of China's Accession to the WTO and Doha Round, in: European Foreign Affairs Review, 13, pp. 255-288.</p> <p>Uwe Wissenbach (2007): The EU's effective multilateralism – but with whom? Functional Multilateralism and the Rise of China, Friedrich Ebert Stiftung</p> <p>Business Week, 6th Decembre 2004: “Shaking up trade theory”:  <a href="http://www.businessweek.com/magazine/content/04_49/b3911408.htm">http://www.businessweek.com/magazine/content/04_49/b3911408.htm</a>  (accessed 01/13/2009)</p> <p>Business Week, 6th Decembre 2004: “Commentary: How to level the playing field”  <a href="http://www.businessweek.com/magazine/content/04_49/b3911407.htm">http://www.businessweek.com/magazine/content/04_49/b3911407.htm</a>  (accessed 01/13/2009)</p>		
Number of Assignment(s)	1	(Filled in only for those courses that apply)	
Grading Policy	Attendance 30% Final: 30% Paper 40%		
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="http://info.ais.tku.edu.tw/csp">http://info.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/index.asp">http://www.acad.tku.edu.tw/index.asp</a>.</p> <p><b>※Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</b></p>		

Form No. : ATRX-Q03-001-FM201-05