

Tamkang University Academic Year 101, 2nd Semester
Course Syllabus

Course Title	International Financial Risk Management	Instructor	賈昭南
Department/Year/Class	Course Details		
	<input type="checkbox"/> Required <input checked="" type="checkbox"/> Selective	<input type="checkbox"/> 0 (One Semester) <input checked="" type="checkbox"/> 1 (1st Semester) <input type="checkbox"/> 2 (2nd Semester) <input type="checkbox"/> 3 (3rd Semester)	Credits 2
Aim of Education		Core Competences	
<p>Departmental Educational Objectives:</p> <p>1.To instill the university motto of "Simplicity, Firmness, Perseverance, and Fulfillment" into students.</p> <p>2.By integrating the "Five Disciplines" of education, the qualities of conduct, intelligence, physical education, teamwork, and beauty into the professional, core, and extracurricular curriculum, the department helps to produce well-rounded students skilled in identifying and solving problems.</p> <p>3.To oversee the trend and foresee the development of global economy, the department aims to produce the graduates with expertise in the fields of International Business and Trade.</p>		<p>Departmental Core Capabilities</p> <p>A. Breeding professionals with expertise in general International Trade and International Business</p> <p>B. Consisting of Globalization, Information-Oriented and Future-Oriented education.</p> <p>C. Producing graduates with capability of foreseeing and analyzing the development of Global Economy.</p> <p>D. Breeding professionals with expertise in Marketing and Financial Management.</p>	
Course Introduction (50 to 100 words)	This course explores the risks undertaken by a multinational company, by introducing the types, the measurements, the instruments and the strategies for hedging foreign exchange risks. Finally, case studies are conducted.		

The Relevance among Teaching Objectives, Objective Levels and Core Competences

I. Objective Levels (select applicable ones) :

(I) Cognitive Domain : C1 Remembering 、 C2 Understanding 、 C3 Applying 、 C4 Analyzing 、 C5 Evaluating 、 C6 Creating

(II) Psychomotor Domain : P1 Imitation 、 P2 Mechanism 、 P3 Independent Operation 、 P4 Linked Operation 、 P5 Automation 、 P6 Origination

(III) Affective Domain : A1 Receiving 、 A2 Responding 、 A3 Valuing 、 A4 Organizing 、 A5 Charaterizing 、 A6 Implementing

II. The Relevance among Teaching Objectives, Objective Levels and Core Competences :

- (I) Determine the objective level(s) in any one of the three learning domains (cognitive, psychomotor, and affective) corresponding to the teaching objectives. Each objective should correspond to the objective level(s) of ONLY ONE of the three domains.
- (II) If more than one objective levels are applicable for each learning domain, select the highest one only. (For example, if the objective levels for Cognitive Domain include C3, C5, and C6, select C6 only and fill it in the boxes below. The same rule applies to Psychomotor Domain and Affective Domain.)
- (III) Determine the core competences that correspond to each teaching objective. Each objective may correspond to one or more core competences at a time. (For example, if one objective corresponds to three core competences: A, AD, and BEF, list all of the three in the box.)

Teaching objectives	Relevance	
	Objective Levels	Core Competences
1 Understanding the risks faced by an international firm.	C2	ACD
2 Introducing the measurements of foreign exchange exposure.	C4	ACD
3 Introducing types and uses of foreign exchange derivatives.	C3	ACD

Teaching Objectives, Teaching Methods and Assessment

Teaching Objectives	Teaching Methods	Assessment
1 Understanding the risks faced by an international firm.	Lecturing	Test
2 Introducing the measurements of foreign exchange exposure.	Lecturing	Test
3 Introducing types and uses of foreign exchange derivatives.	Lecturing	Test

This course has been designed to cultivate the following essential qualities in TKU students.

Essential Qualities of TKU Students	Description
<input checked="" type="checkbox"/> global perspectives	翻譯建構中
<input checked="" type="checkbox"/> a vision for the future	
<input type="checkbox"/> information literacy	
<input type="checkbox"/> ethical and moral principles	
<input checked="" type="checkbox"/> independent thinking	

<input type="checkbox"/> an awareness of healthy living			
<input type="checkbox"/> effective teamwork			
<input type="checkbox"/> an appreciation of the arts			
Course Schedule			
Week	Date	Subject/Topics	Note
1		Brief introduction of the content of the course	
2		Brief introduction of the foreign exchange market and the source of risks	
3		Detailed description of the risks faced by a multinational company	
4		Detailed description of the risks faced by a multinational company	
5		Measuring foreign exchange exposure	
6		Measuring foreign exchange exposure	
7		Measuring foreign exchange exposure	
8		Strategies of managing foreign exchange exposure	
9		Strategies of managing foreign exchange exposure	
10		Midterm Exam Week	
11		Foreign exchange derivatives: foreign exchange forwards and swaps	
12		Foreign exchange derivatives: foreign exchange futures and options	
13		Case studies on managing foreign exchange risks	
14		Case studies on managing foreign exchange risks	
15		Final Exam Week	
16			
17			
18			
Requirement			
Teaching Facility	<input type="checkbox"/> Computer <input checked="" type="checkbox"/> Overhead Projector <input type="checkbox"/> Other (_____)		
Textbook(s)	Niso Abuaf and Stephen Schoess, Foreign-Exchange Exposure Management, 1988, Executive Enterprises Publishing Co.		
Suggested Readings			
Number of Assignment(s)	(Filled in only for those courses that apply)		
Grading Policy	Midterm Exam.: 50%, Final Exam.: 40%, presentation: 10%		

Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/index.asp.</p> <p>※Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>
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