

Tamkang University Academic Year 2012, 2nd Semester
Course Syllabus

Course Title	International Trade Affairs	Instructor	Liu Chumei	
Department/Year/Class	Course Details			
International Business/4/C	<input type="checkbox"/> Required <input checked="" type="checkbox"/> Selective	<input type="checkbox"/> 0 (One Semester) <input type="checkbox"/> 1 (1st Semester) <input checked="" type="checkbox"/> 2 (2nd Semester) <input type="checkbox"/> 3 (3rd Semester)	Credits	2
Aim of Education		Core Competences		
<p>Departmental Educational Objectives:</p> <p>1.To instill the university motto of "Simplicity, Firmness, Perseverance, and Fulfillment" into students.</p> <p>2.By integrating the "Five Disciplines" of education, the qualities of conduct, intelligence, physical education, teamwork, and beauty into the professional, core, and extracurricular curriculum, the department helps to produce well-rounded students skilled in identifying and solving problems.</p> <p>3.To oversee the trend and foresee the development of global economy, the department aims to produce the graduates with expertise in the fields of International Business and Trade.</p>		<p>Departmental Core Capabilities</p> <p>A. Breeding professionals with expertise in general International Trade and International Business</p> <p>B. Consisting of Globalization, Information-Oriented and Future-Oriented education.</p> <p>C. Producing graduates with capability of foreseeing and analyzing the development of Global Economy.</p> <p>D. Breeding professionals with expertise in Marketing and Financial Management.</p>		
Course Introduction (50 to 100 words)	The course provides concepts of international trade operation, and introduces the trade terms & conditions, documentation, and practicing documents producing with international trade practice system.			
<p style="text-align: center;">The Relevance among Teaching Objectives, Objective Levels and Core Competences</p> <p>I.Objective Levels (select applicable ones) :</p> <p>(I) Cognitive Domain : C1 Remembering 、 C2 Understanding 、 C3 Applying 、 C4 Analyzing 、 C5 Evaluating 、 C6 Creating</p> <p>(II) Psychomotor Domain : P1 Imitation 、 P2 Mechanism 、 P3 Independent Operation 、 P4 Linked Operation 、 P5 Automation 、 P6 Origination</p> <p>(III) Affective Domain : A1 Receiving 、 A2 Responding 、 A3 Valuing 、 A4 Organizing 、 A5 Charaterizing 、 A6 Implementing</p> <p>II.The Relevance among Teaching Objectives, Objective Levels and Core Competences :</p> <p>(I)Determine the objective level(s) in any one of the three learning domains (cognitive, psychomotor, and affective) corresponding to the teaching objectives. Each objective should correspond to the objective level(s) of ONLY ONE of the three domains.</p> <p>(II)If more than one objective levels are applicable for each learning domain, select the highest</p>				

one only. (For example, if the objective levels for Cognitive Domain include C3, C5, and C6, select C6 only and fill it in the boxes below. The same rule applies to Psychomotor Domain and Affective Domain.)

(III) Determine the core competences that correspond to each teaching objective. Each objective may correspond to one or more core competences at a time. (For example, if one objective corresponds to three core competences: A, AD, and BEF, list all of the three in the box.)

Teaching objectives	Relevance	
	Objective Levels	Core Competences
1. Understanding the concepts of international trade operations.	C2	ABCD
2. Understanding the documentation of international trade	C3	ABCD
3. Learning how to produce the export & import documentation.	C3	ABCD

Teaching Objectives, Teaching Methods and Assessment

Teaching Objectives	Teaching Methods	Assessment
1. Understanding the concepts of international trade operations.	Lecture	Examination
2. Understanding the documentation of international trade	Lecture & online practice, case assignment	Examination, assignment
3. Learning how to produce the export & import documentation.	Lecture & online practice, case assignment	Examination, assignment

This course has been designed to cultivate the following essential qualities in TKU students.

Essential Qualities of TKU Students	Description
<input type="checkbox"/> global perspectives	翻譯建構中
<input type="checkbox"/> a vision for the future	
<input type="checkbox"/> information literacy	
<input type="checkbox"/> ethical and moral principles	
<input type="checkbox"/> independent thinking	
<input type="checkbox"/> an awareness of healthy living	
<input type="checkbox"/> effective teamwork	
<input type="checkbox"/> an appreciation of the arts	

Course Schedule

Week	Date	Subject/Topics	Note
1	2/20	International transportation	
2	2/27	Transport documents	
3	3/6	Transport documents	
4	3/13	Export insurance	
5	3/20	Import/export inspection	
6	3/27	Commercial Invoice	
7	4/3	Shipping documents	

8	4/10	Shipping documents	
9	4/17	Bill of Exchange	
10	4/24	Midterm Exam Week	
11	5/1	Export negotiation	
12	5/8	Online practice (Case practice – shipping documents)	
13	5/15	Online practice (Case practice – shipping documents)	
14	5/22	Online practice (Case practice – shipping documents)	
15	5/29	Final Exam. 畢業考 & Assignment Submission	
16		--	
17		--	
18		--	
Requirement	This is a two-semester course. Students who did not take the course last semester are not suggested to choose the course.		
Teaching Facility	<input checked="" type="checkbox"/> Computer <input checked="" type="checkbox"/> Overhead Projector <input type="checkbox"/> Other (_____)		
Textbook(s)	1. Handouts 2. Incoterms 2010, International Chamber of Commerce °		
Suggested Readings	國際貿易實務，蔡緣著，華泰文化。		
Number of Assignment(s)	(Filled in only for those courses that apply)		
Grading Policy	Midterm Exam. : 40% Assignment: 40% Attendance & performance in class : 20%		
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/index.asp . ※Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.		

Form No. : ATRX-Q03-001-FM201-05