

Tamkang University Academic Year 2012, 2nd Semester  
Course Syllabus

Course Title	<b>Financial Markets, Institutions And Investments</b>		Instructor	Yi-Cheng Liu	
Department/Year/Class		Course Details			
International Business Department/ 2 <sup>nd</sup> year/ Class B		<input type="checkbox"/> Required <input checked="" type="checkbox"/> Selective	<input type="checkbox"/> 0 ( One Semester ) <input type="checkbox"/> 1 ( 1st Semester ) <input checked="" type="checkbox"/> 2 ( 2nd Semester ) <input type="checkbox"/> 3 ( 3rd Semester )	Credits	3
Aim of Education			Core Competences		
<p>Departmental Educational Objectives:</p> <p>1.To instill the university motto of "Simplicity, Firmness, Perseverance, and Fulfillment" into students.</p> <p>2.By integrating the "Five Disciplines" of education, the qualities of conduct, intelligence, physical education, teamwork, and beauty into the professional, core, and extracurricular curriculum, the department helps to produce well-rounded students skilled in identifying and solving problems.</p> <p>3.To oversee the trend and foresee the development of global economy, the department aims to produce the graduates with expertise in the fields of International Business and Trade.</p>			<p>Departmental Core Capabilities</p> <p>A. Breeding professionals with expertise in general International Trade and International Business</p> <p>B. Consisting of Globalization, Information-Oriented and Future-Oriented education.</p> <p>C. Producing graduates with capability of foreseeing and analyzing the development of Global Economy.</p> <p>D. Breeding professionals with expertise in Marketing and Financial Management.</p>		
<b>Course Introduction (50 to 100 words)</b>	<p>This course is suitable for undergraduate and enhances students' comprehension level in international financial markets and institutions. It provides a conceptual framework that can be used to understand why different financial markets exist and types of services financial institutions offer. Each type of financial market is described, with a focus on the securities that are traded in that market and the participation by financial institutions.</p>				

## The Relevance among Teaching Objectives, Objective Levels and Core Competences

### I. Objective Levels (select applicable ones) :

**(I) Cognitive Domain : C1 Remembering · C2 Understanding · C3 Applying · C4 Analyzing · C5 Evaluating · C6 Creating**

**(II) Psychomotor Domain : P1 Imitation · P2 Mechanism · P3 Independent Operation · P4 Linked Operation · P5 Automation · P6 Origination**

**(III) Affective Domain : A1 Receiving · A2 Responding · A3 Valuing · A4 Organizing · A5 Charaterizing · A6 Implementing**

### II. The Relevance among Teaching Objectives, Objective Levels and Core Competences :

(I) Determine the objective level(s) in any one of the three learning domains (cognitive, psychomotor, and affective) corresponding to the teaching objectives. Each objective should correspond to the objective level(s) of ONLY ONE of the three domains.

(II) If more than one objective levels are applicable for each learning domain, select the highest one only. (For example, if the objective levels for Cognitive Domain include C3, C5, and C6, select C6 only and fill it in the boxes below. The same rule applies to Psychomotor Domain and Affective Domain.)

(III) Determine the core competences that correspond to each teaching objective. Each objective may correspond to one or more core competences at a time. (For example, if one objective corresponds to three core competences: A, AD, and BEF, list all of the three in the box.)

Teaching objectives	Relevance	
	Objective Levels	Core Competences
1 This course explains why different financial markets exist and types of services financial institutions offer.	C4	A, B, C, D

### Teaching Objectives, Teaching Methods and Assessment

Teaching Objectives	Teaching Methods	Assessment
1 Financial Instruments, Financial Markets, and Financial Institutions	Lecture, Discussion	Attendance, reports, quizzes, discussion, the mid-term, and the final
2 Future Value, Present Value, and Interest Rates	Lecture, Discussion	Attendance, reports, quizzes, discussion, the mid-term, and the final
3 Bonds, Bond Prices, and the Determination of Interest Rates	Lecture, Discussion	Attendance, reports, quizzes, discussion, the mid-term, and the final
4 Stocks, Stock Markets, and Market Efficiency	Lecture, Discussion	Attendance, reports, quizzes, discussion, the mid-term, and the final
5 Foreign Exchange	Lecture, Discussion	Attendance, reports, quizzes, discussion, the mid-term, and the final

This course has been designed to cultivate the following essential qualities in TKU students.			
Essential Qualities of TKU Students		Description	
<input type="checkbox"/> global perspectives			
<input type="checkbox"/> a vision for the future			
<input type="checkbox"/> information literacy			
<input type="checkbox"/> ethical and moral principles			
<input type="checkbox"/> independent thinking			
<input type="checkbox"/> an awareness of healthy living			
<input type="checkbox"/> effective teamwork			
<input type="checkbox"/> an appreciation of the arts			
Course Schedule			
Week	Date	Subject/Topics	Note
1	02/20	CH11 : The Money Markets	
2	02/27	CH11 : The Money Markets	
3	03/06	CH11 : The Money Markets	
4	03/13	CH11 : The Money Markets	
5	03/20	CH12 : The Bond Market	
6	03/27	CH12 : The Bond Market	
7	04/03	Holiday	
8	04/10	CH12 : The Bond Market	
9	04/17	CH12 : The Bond Market	
10	04/24	Mid-term Exam Week	
11	05/01	CH13 : The Stock Market	
12	05/08	CH13 : The Stock Market	
13	05/15	CH13 : The Stock Market	
14	05/22	CH15 : The Foreign Exchange Market	
15	05/29	CH15 : The Foreign Exchange Market	
16	06/05	CH15 : The Foreign Exchange Market	
17	06/12	Holiday	
18	06/19	Final Exam Week	
Requirement			
Teaching Facility	<input checked="" type="checkbox"/> Computer <input checked="" type="checkbox"/> Overhead Projector <input checked="" type="checkbox"/> Other ( Handouts )		
Textbook(s)	Financial Markets and Institutions, Pearson 2012. Authors: Frederic S. Mishkin, Stanley G. Eakins		
Suggested Readings	1. Financial Markets and Institutions: 10th by Jeff Madura, 2011. 2. Money, Banking and Financial Markets, 2/e 2008. Stephen G Cecchetti, Brandeis University		

Number of Assignment(s)	2
<b>Grading Policy</b>	Performance in Class: 50%    The Mid-term Exam: 15%    The Final Exam: 15% Assignments: 20%
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="http://info.ais.tku.edu.tw/csp">http://info.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/index.asp">http://www.acad.tku.edu.tw/index.asp</a> . <b>※Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</b>

Form No. : ATRX-Q03-001-FM201-05