

Tamkang University Academic Year 101 , 2 Semester  
Course Syllabus

Course Title	World Trade Organization		Instructor	Yi-Nan Lin	
Department/Year/Class		Course Details			
Dep. of International Business		<input type="checkbox"/> Required <input type="checkbox"/> Selective	<input type="checkbox"/> 0 ( One Semester ) <input type="checkbox"/> 1 ( 1st Semester ) <input checked="" type="checkbox"/> 2 ( 2nd Semester ) <input type="checkbox"/> 3 ( 3rd Semester )	Credits	3
Aim of Education			Core Competences		
Departmental Educational Objectives:  1.To instill the university motto of "Simplicity, Firmness, Perseverance, and Fulfillment" into students.  2.By integrating the "Five Disciplines" of education, the qualities of conduct, intelligence, physical education, teamwork, and beauty into the professional, core, and extracurricular curriculum, the department helps to produce well-rounded students skilled in identifying and solving problems.  3.To oversee the trend and foresee the development of global economy, the department aims to produce the graduates with expertise in the fields of International Business and Trade.			Departmental Core Capabilities  A. Breeding professionals with expertise in general International Trade and International Business  B. Consisting of Globalization, Information-Oriented and Future-Oriented education.  C. Producing graduates with capability of foreseeing and analyzing the development of Global Economy.  D. Breeding professionals with expertise in Marketing and Financial Management.		
Course Introduction (50 to 100 words)	The WTO is an organization for liberalizing trade, and provides the following three main functions: (1) a forum for governments to negotiate trade agreements, (2) a place for them to settle trade disputes, and (3) an organization to operate a system of trade rules. At its heart are the WTO agreements, negotiated and signed by the bulk of the world’s trading nations. These documents provide the legal ground-rules for international commerce. They are essentially contracts, binding governments to keep their trade policies within agreed limits.				

## The Relevance among Teaching Objectives, Objective Levels and Core Competences

### I. Objective Levels (select applicable ones) :

**(I) Cognitive Domain : C1 Remembering 、 C2 Understanding 、 C3 Applying 、 C4 Analyzing 、 C5 Evaluating 、 C6 Creating**

**(II) Psychomotor Domain : P1 Imitation 、 P2 Mechanism 、 P3 Independent Operation 、 P4 Linked Operation 、 P5 Automation 、 P6 Origination**

**(III) Affective Domain : A1 Receiving 、 A2 Responding 、 A3 Valuing 、 A4 Organizing 、 A5 Charaterizing 、 A6 Implementing**

### II. The Relevance among Teaching Objectives, Objective Levels and Core Competences :

- (I) Determine the objective level(s) in any one of the three learning domains (cognitive, psychomotor, and affective) corresponding to the teaching objectives. Each objective should correspond to the objective level(s) of ONLY ONE of the three domains.
- (II) If more than one objective levels are applicable for each learning domain, select the highest one only. (For example, if the objective levels for Cognitive Domain include C3, C5, and C6, select C6 only and fill it in the boxes below. The same rule applies to Psychomotor Domain and Affective Domain.)
- (III) Determine the core competences that correspond to each teaching objective. Each objective may correspond to one or more core competences at a time. (For example, if one objective corresponds to three core competences: A, AD, and BEF, list all of the three in the box.)

Teaching objectives	Relevance	
	Objective Levels	Core Competences
1 WTO, Free Trade Agreement, Custom Union,	P5	ABC
2 International Trade Protectionism	P5	ABC
3 International Trade Agreements	P5	ABC
4 ECFA	P5	ABC
5		
6		
7		
8		

### Teaching Objectives, Teaching Methods and Assessment

Teaching Objectives	Teaching Methods	Assessment
1 WTO	Lecture & Team Discussion	Exam. & Presentation
2 Free Trade Agreement, Custom Union	Lecture & Team Discussion	Exam. & Presentation
3 International Trade Protectionism	Lecture & Team Discussion	Exam. & Presentation
4 International Trade Agreements	Lecture & Team Discussion	Exam. & Presentation
5 ECFA	Lecture & Team Discussion	Exam. & Presentation
6		
7		

8			
This course has been designed to cultivate the following essential qualities in TKU students.			
Essential Qualities of TKU Students		Description	
<input type="checkbox"/> global perspectives		翻譯建構中	
<input type="checkbox"/> a vision for the future			
<input type="checkbox"/> information literacy			
<input type="checkbox"/> ethical and moral principles			
<input type="checkbox"/> independent thinking			
<input type="checkbox"/> an awareness of healthy living			
<input type="checkbox"/> effective teamwork			
<input type="checkbox"/> an appreciation of the arts			
Course Schedule			
Week	Date	Subject/Topics	Note
1		Course, Methodology, Evaluation Introduction	
2		10 benefits of the WTO trading system & 10 common misunderstandings about the WTO	
3		10 benefits of the WTO trading system & 10 common misunderstandings about the WTO	
4		“About the WTO - Understanding the WTO”: C 1: Basics	
5		“About the WTO - Understanding the WTO”: C 2: The Agreements	
6		“About the WTO - Understanding the WTO”: C 2: The Agreements	
7		WTO Anti-Dumping Regulation	
8		WTO Anti-Dumping Regulation	
9		WTO Safeguard Measures	
10		Midterm Exam Week	
11		“About the WTO - Understanding the WTO”: C 3: Settling disputes	
12		“About the WTO - Understanding the WTO”: C 3: Settling disputes	
13		European Union and Other Regional Trade Areas	
14		European Union and Other Regional Trade Areas	
15		Case Studies 1	
16		Case Studies 2	
17		Review	
18		Final Exam Week	
Requirement	Punctuality and Active Participation		
Teaching Facility	<input checked="" type="checkbox"/> Computer <input type="checkbox"/> Overhead Projector <input type="checkbox"/> Other ( _____ )		

Textbook(s)	WTO Official Website & Self-Printing from Teaching Support Platform
Suggested Readings	WTO Official Website
Number of Assignment(s)	(Filled in only for those courses that apply)
Grading Policy	◆ Middle Exam.: 35.0% ◆ Final Exam.: 35.0% ◆ Attendance & Partici.: 30.0%
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="http://info.ais.tku.edu.tw/csp">http://info.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/index.asp">http://www.acad.tku.edu.tw/index.asp</a>.</p> <p><b>※Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</b></p>

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