

Tamkang University Academic Year 2012, Spring Semester
Course Syllabus

Course Title	INVESTMENTS		Instructor	TSAI, JENG-YAN	
Department/Year/Class		Course Details			
TBTXB2A	<input checked="" type="checkbox"/> Required <input type="checkbox"/> Selective	<input type="checkbox"/> 0 (One Semester) <input type="checkbox"/> 1 (1st Semester) <input checked="" type="checkbox"/> 2 (2nd Semester) <input type="checkbox"/> 3 (3rd Semester)	Credits	3	
Aim of Education			Core Competences		
<p>1.To instill the university motto of “Simplicity, Firmness, Perseverance, and Fulfillment” into students.</p> <p>2.By integrating the “Five Disciplines” of education, the qualities of conduct, intelligence, physical education, teamwork, and beauty into the professional, core, and extracurricular curriculum, the department helps to produce well-rounded students skilled in identifying and solving problems.</p> <p>3.To oversee the trend and foresee the development of global economy, the department aims to produce the graduates with expertise in the fields of International Business and Trade.</p>			<p>A. Breeding professionals with expertise in general International Trade and International Business</p> <p>B. Consisting of Globalization, Information-Oriented and Future-Oriented education.</p> <p>C. Producing graduates with capability of foreseeing and analyzing the development of Global Economy.</p> <p>D. Breeding professionals with expertise in Marketing and Financial Management.</p>		
Course Introduction (50 to 100 words)	<p>This course will introduce the students to major currently of concern to all investors. It tends to give the students the essential skills to conduct a sophisticated assessment of investment issues. The primary goal of the class is to present material of practical value and tries to link theory to practice.</p>				

The Relevance among Teaching Objectives, Objective Levels and Core Competences

I. Objective Levels (select applicable ones) :

(I) Cognitive Domain : C1 Remembering 、 C2 Understanding 、 C3 Applying 、 C4 Analyzing 、 C5 Evaluating 、 C6 Creating

(II) Psychomotor Domain : P1 Imitation 、 P2 Mechanism 、 P3 Independent Operation 、 P4 Linked Operation 、 P5 Automation 、 P6 Origination

(III) Affective Domain : A1 Receiving 、 A2 Responding 、 A3 Valuing 、 A4 Organizing 、 A5 Charaterizing 、 A6 Implementing

II. The Relevance among Teaching Objectives, Objective Levels and Core Competences :

- (I) Determine the objective level(s) in any one of the three learning domains (cognitive, psychomotor, and affective) corresponding to the teaching objectives. Each objective should correspond to the objective level(s) of ONLY ONE of the three domains.
- (II) If more than one objective levels are applicable for each learning domain, select the highest one only. (For example, if the objective levels for Cognitive Domain include C3, C5, and C6, select C6 only and fill it in the boxes below. The same rule applies to Psychomotor Domain and Affective Domain.)
- (III) Determine the core competences that correspond to each teaching objective. Each objective may correspond to one or more core competences at a time. (For example, if one objective corresponds to three core competences: A, AD, and BEF, list all of the three in the box.)

Teaching objectives	Relevance	
	Objective Levels	Core Competences
1 To understand the principles of investment issues	C2	AD
2 To link theory to practice in the field of investment	C3	AD

Teaching Objectives, Teaching Methods and Assessment

Teaching Objectives	Teaching Methods	Assessment
1 To understand the principles of investment issues	Lecturing and discussions	Examinations and quizzes
2 To link theory to practice in the field of investment	Lecturing and discussions	Examinations and quizzes

This course has been designed to cultivate the following essential qualities in TKU students.

Essential Qualities of TKU Students	Description
<input type="checkbox"/> global perspectives	翻譯建構中
<input type="checkbox"/> a vision for the future	
<input type="checkbox"/> information literacy	
<input type="checkbox"/> ethical and moral principles	
<input type="checkbox"/> independent thinking	
<input type="checkbox"/> an awareness of healthy living	
<input type="checkbox"/> effective teamwork	
<input type="checkbox"/> an appreciation of the arts	

Week	Date	Subject/Topics	Note
1		Introduction to Investment	
2		The Investment Environment	
3		Securities	
4		The Time Value of Money	
5		Return and Risk	
6		Risk Aversion	
7		Capital Allocation to Risk Assets	
8		Optimal Risky Portfolios	
9		Asset and Financial Instruments	
10		Midterm Exam Week	
11		The Capital Asset Pricing Model	
12		The Efficient Market Hypothesis	
13		Bond Prices and yields	
14		The Term Structure of Interest Rate	
15		Equity Valuation Models	
16		Financial Statement Analysis	
17		Options and its Valuations	
18		Final Exam Week	
Requirement	Present and participate to the class		
Teaching Facility	<input checked="" type="checkbox"/> Computer <input checked="" type="checkbox"/> Overhead Projector <input type="checkbox"/> Other (_____)		
Textbook(s)	Bodie, Kane, Marcus, "Investments" 8 th edition		
Suggested Readings	None		
Number of Assignment(s)	4 at most (Filled in only for those courses that apply)		
Grading Policy	Midterm: 35%; Final: 35%; Class participations: 30 %		
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/index.asp . ✘Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.		