

Tamkang University Academic Year 2012, Spring Semester  
Course Syllabus

Course Title	ECONOMICS		Instructor	TSAI, JENG-YAN	
Department/Year/Class		Course Details			
TBTXB1A	<input checked="" type="checkbox"/> Required <input type="checkbox"/> Selective	<input type="checkbox"/> 0 ( One Semester ) <input type="checkbox"/> 1 ( 1st Semester ) <input checked="" type="checkbox"/> 2 ( 2nd Semester ) <input type="checkbox"/> 3 ( 3rd Semester )	Credits	3	
Aim of Education			Core Competences		
<p>1.To instill the university motto of “Simplicity, Firmness, Perseverance, and Fulfillment” into students.</p> <p>2.By integrating the “Five Disciplines” of education, the qualities of conduct, intelligence, physical education, teamwork, and beauty into the professional, core, and extracurricular curriculum, the department helps to produce well-rounded students skilled in identifying and solving problems.</p> <p>3.To oversee the trend and foresee the development of global economy, the department aims to produce the graduates with expertise in the fields of International Business and Trade.</p>			<p>A. Breeding professionals with expertise in general International Trade and International Business</p> <p>B. Consisting of Globalization, Information-Oriented and Future-Oriented education.</p> <p>C. Producing graduates with capability of foreseeing and analyzing the development of Global Economy.</p> <p>D. Breeding professionals with expertise in Marketing and Financial Management.</p>		
<b>Course Introduction</b> <b>(50 to 100 words)</b>	This course is designed to lead students to understand the essentials of Macroeconomics and how it can be applied to the regular day life. The class is devoted to applications and policy rather than formal economic theory. The class tries to return to applications and policy questions, including case studies illustrating how the principles of economics are applied.				

## The Relevance among Teaching Objectives, Objective Levels and Core Competences

### I. Objective Levels (select applicable ones) :

**(I) Cognitive Domain : C1 Remembering 、 C2 Understanding 、 C3 Applying 、 C4 Analyzing 、 C5 Evaluating 、 C6 Creating**

**(II) Psychomotor Domain : P1 Imitation 、 P2 Mechanism 、 P3 Independent Operation 、 P4 Linked Operation 、 P5 Automation 、 P6 Origination**

**(III) Affective Domain : A1 Receiving 、 A2 Responding 、 A3 Valuing 、 A4 Organizing 、 A5 Charaterizing 、 A6 Implementing**

### II. The Relevance among Teaching Objectives, Objective Levels and Core Competences :

- (I) Determine the objective level(s) in any one of the three learning domains (cognitive, psychomotor, and affective) corresponding to the teaching objectives. Each objective should correspond to the objective level(s) of ONLY ONE of the three domains.
- (II) If more than one objective levels are applicable for each learning domain, select the highest one only. (For example, if the objective levels for Cognitive Domain include C3, C5, and C6, select C6 only and fill it in the boxes below. The same rule applies to Psychomotor Domain and Affective Domain.)
- (III) Determine the core competences that correspond to each teaching objective. Each objective may correspond to one or more core competences at a time. (For example, if one objective corresponds to three core competences: A, AD, and BEF, list all of the three in the box.)

Teaching objectives	Relevance	
	Objective Levels	Core Competences
1 To understand international economics and international Business	C2	ABC
2 To understand Macroeconomics	C2	ABC
3 To apply Economic to practice and policy	C3	ABC
4 To foresee the development of global economy	C4	ABC

### Teaching Objectives, Teaching Methods and Assessment

Teaching Objectives	Teaching Methods	Assessment
1 To understand international economics and international Business	Lecturing and discussions	Examinations and quizzes
2 To understand Macroeconomics	Lecturing and discussions	Examinations and quizzes
3 To apply Economic to practice and policy	Case Studies and discussions	Presentations and participations
4 To foresee the development of global economy	Case Studies and in-class activities	Presentations and participations

This course has been designed to cultivate the following essential qualities in TKU students.

Essential Qualities of TKU Students	Description
<input type="checkbox"/> global perspectives	翻譯建構中
<input type="checkbox"/> a vision for the future	
<input type="checkbox"/> information literacy	
<input type="checkbox"/> ethical and moral principles	

<input type="checkbox"/> independent thinking			
<input type="checkbox"/> an awareness of healthy living			
<input type="checkbox"/> effective teamwork			
<input type="checkbox"/> an appreciation of the arts			
Course Schedule			
Week	Date	Subject/Topics	Note
1		Introduction to Macroeconomics	
2		Nation's Income	
3		The Costs of Living	
4		Production and Growth	
5		Saving, Investment, and the Financial System	
6		The Basic Tools of Finance	
7		Unemployment	
8		The Money System	
9		Money and Inflation	
10		Midterm Exam Week	
11		Aggregate Demand and Aggregate Supply	
12		Monetary and Fiscal Policy	
13		Inflation and Unemployment	
14		Open -Economic: Introduction	
15		Open -Economic: International Trade	
16		Open -Economic: International Finance	
17		Debate over Macro Policy	
18		Final Exam Week	
<b>Requirement</b>	Present and participate to the class		
<b>Teaching Facility</b>	<input checked="" type="checkbox"/> Computer <input checked="" type="checkbox"/> Overhead Projector <input type="checkbox"/> Other ( _____ )		
<b>Textbook(s)</b>	N. Gregory Mankiw, "Principles of Economics," 6 <sup>th</sup> edition		
<b>Suggested Readings</b>	None		
<b>Number of Assignment(s)</b>	6 at most (Filled in only for those courses that apply)		
<b>Grading Policy</b>	Midterm: 35%; Final: 35%; Class participations: 20 % ; TA class: 10%		

Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="http://info.ais.tku.edu.tw/csp">http://info.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/index.asp">http://www.acad.tku.edu.tw/index.asp</a>.</p> <p><b>※Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</b></p>
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Form No. : ATRX-Q03-001-FM201-05