

Tamkang University Academic Year 101, 2nd Semester
Course Syllabus

Course Title	English Conversation		Instructor	Yu, Chia-wen	
Department/Year/Class		Course Details			
International Business/ Freshman/ Class B	<input type="checkbox"/> Required <input checked="" type="checkbox"/> V Selective	<input type="checkbox"/> 0 (One Semester) <input type="checkbox"/> 1 (1st Semester) <input checked="" type="checkbox"/> 2 (2nd Semester) <input type="checkbox"/> 3 (3rd Semester)	Credits	2	
Aim of Education			Core Competences		
<p>Departmental Educational Objectives:</p> <p>1.To instill the university motto of “Simplicity, Firmness, Perseverance, and Fulfillment” into students.</p> <p>2.By integrating the “Five Disciplines” of education, the qualities of conduct, intelligence, physical education, teamwork, and beauty into the professional, core, and extracurricular curriculum, the department helps to produce well-rounded students skilled in identifying and solving problems.</p> <p>3.To oversee the trend and foresee the development of global economy, the department aims to produce the graduates with expertise in the fields of International Business and Trade.</p>			<p>Departmental Core Capabilities</p> <p>A. Breeding professionals with expertise in general International Trade and International Business</p> <p>B. Consisting of Globalization, Information-Oriented and Future-Oriented education.</p> <p>C. Producing graduates with capability of foreseeing and analyzing the development of Global Economy.</p> <p>D. Breeding professionals with expertise in Marketing and Financial Management.</p>		
Course Introduction (50 to 100 words)	<p>The objective of this course is to enhance students’ overall English skills, to promote students’ understanding of and respect for multiple cultures so they can develop a global perspective. Students will acquire knowledge in linguistic, pragmatics and rhetoric while reading extensively in class. Students will also nourish abilities in creativity, logical thinking, critical judgment, ethical awareness as well as skills of collecting and analyzing ideas presented in different sources.</p>				

The Relevance among Teaching Objectives, Objective Levels and Core Competences

I. Objective Levels (select applicable ones) :

(I) Cognitive Domain : C1 Remembering 、 C2 Understanding 、 C3 Applying 、 C4 Analyzing 、 C5 Evaluating 、 C6 Creating

(II) Psychomotor Domain : P1 Imitation 、 P2 Mechanism 、 P3 Independent Operation 、 P4 Linked Operation 、 P5 Automation 、 P6 Origination

(III) Affective Domain : A1 Receiving 、 A2 Responding 、 A3 Valuing 、 A4 Organizing 、 A5 Charaterizing 、 A6 Implementing

II. The Relevance among Teaching Objectives, Objective Levels and Core Competences :

- (I) Determine the objective level(s) in any one of the three learning domains (cognitive, psychomotor, and affective) corresponding to the teaching objectives. Each objective should correspond to the objective level(s) of ONLY ONE of the three domains.
- (II) If more than one objective levels are applicable for each learning domain, select the highest one only. (For example, if the objective levels for Cognitive Domain include C3, C5, and C6, select C6 only and fill it in the boxes below. The same rule applies to Psychomotor Domain and Affective Domain.)
- (III) Determine the core competences that correspond to each teaching objective. Each objective may correspond to one or more core competences at a time. (For example, if one objective corresponds to three core competences: A, AD, and BEF, list all of the three in the box.)

Teaching objectives	Relevance	
	Objective Levels	Core Competences
1 learn reading strategies (including logical and analytical abilities)	4	C
2 be able to <u>understand</u> (listening) and <u>discuss</u> (speaking) related topics	3	B
3 be able to <u>write</u> article summaries and reflections.	6	A
4		
5		
6		
7		
8		

Teaching Objectives, Teaching Methods and Assessment

Teaching Objectives	Teaching Methods	Assessment
1 To develop an intermediate/ advanced level of spoken English	Lecture and discussion	Presentation and participation
2		
3		
4		
5		
6		
7		

8			
This course has been designed to cultivate the following essential qualities in TKU students.			
Essential Qualities of TKU Students		Description	
V global perspectives		翻譯建構中	
<input type="checkbox"/> a vision for the future			
<input type="checkbox"/> information literacy			
<input type="checkbox"/> ethical and moral principles			
<input type="checkbox"/> independent thinking			
<input type="checkbox"/> an awareness of healthy living			
V effective teamwork			
<input type="checkbox"/> an appreciation of the arts			
Course Schedule			
Week	Date	Subject/Topics	Note
1	2/18	Orientation	
2	2/25	Festivals	
3	3/4	Mixed Marriages	
4	3/11	Outsource	
5	3/18	Film: Wall Street	
6	3/25	Discussion: Wall Street	
7	4/1	Spring Break	No class
8	4/8	Midterm Presentation(1)	
9	4/15	Midterm Presentation(2)	
10	4/22	Midterm Exam Week	
11	4/29	Telephone English(1)	
12	5/6	Insurance Systems in Taiwan	
13	5/13	Plastic surgery	
14	5/20	Telephone English(2)	
15	5/27	Final Presentation(1)	
16	6/3	Final Presentation(2)	
17	6/10	Semester Feedback	
18	6/17	Final Exam Week	
Requirement			
Teaching Facility	V Computer <input type="checkbox"/> Overhead Projector <input type="checkbox"/> Other (_____)		
Textbook(s)	No Textbook. Handouts will be distributed in class.		
Suggested Readings			

Number of Assignment(s)	(Filled in only for those courses that apply)
Grading Policy	Midterm 20%, final 20%, attendance 20%, assignment 20%, participation 20%
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/index.asp.</p> <p>※Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>

Form No. : ATRX-Q03-001-FM201-05