

Tamkang University Academic Year **101**, **2nd** Semester
Course Syllabus

Course Title	ENGLISH CONVERSATION		Instructor	Hsiu-mei Tseng	
Department/Year/Class		Course Details			
Department of International Business, 1B		<input type="checkbox"/> Required <input checked="" type="checkbox"/> Selective	<input type="checkbox"/> 0 (One Semester) <input type="checkbox"/> 1 (1st Semester) <input checked="" type="checkbox"/> 2 (2nd Semester) <input type="checkbox"/> 3 (3rd Semester)	Credits	4
Aim of Education			Core Competences		
Departmental Educational Objectives: 1.To instill the university motto of “Simplicity, Firmness, Perseverance, and Fulfillment” into students. 2.By integrating the “Five Disciplines” of education, the qualities of conduct, intelligence, physical education, teamwork, and beauty into the professional, core, and extracurricular curriculum, the department helps to produce well-rounded students skilled in identifying and solving problems. 3.To oversee the trend and foresee the development of global economy, the department aims to produce the graduates with expertise in the fields of International Business and Trade.			Departmental Core Capabilities A. Breeding professionals with expertise in general International Trade and International Business B. Consisting of Globalization, Information-Oriented and Future-Oriented education. C. Producing graduates with capability of foreseeing and analyzing the development of Global Economy. D. Breeding professionals with expertise in Marketing and Financial Management.		
Course Introduction (50 to 100 words)	This course is designed to develop students' speaking and listening skills in English in a variety of daily situations such as work, socializing and travel. Through role-play, group discussions, presentations, etc., students learn to express themselves correctly and improve their interpersonal communication skills.				

The Relevance among Teaching Objectives, Objective Levels and Core Competences

I. Objective Levels (select applicable ones) :

(I) Cognitive Domain : C1 Remembering 、 C2 Understanding 、 C3 Applying 、 C4 Analyzing 、 C5 Evaluating 、 C6 Creating

(II) Psychomotor Domain : P1 Imitation 、 P2 Mechanism 、 P3 Independent Operation 、 P4 Linked Operation 、 P5 Automation 、 P6 Origination

(III) Affective Domain : A1 Receiving 、 A2 Responding 、 A3 Valuing 、 A4 Organizing 、 A5 Characterizing 、 A6 Implementing

II. The Relevance among Teaching Objectives, Objective Levels and Core Competences :

- (I) Determine the objective level(s) in any one of the three learning domains (cognitive, psychomotor, and affective) corresponding to the teaching objectives. Each objective should correspond to the objective level(s) of ONLY ONE of the three domains.
- (II) If more than one objective levels are applicable for each learning domain, select the highest one only. (For example, if the objective levels for Cognitive Domain include C3, C5, and C6, select C6 only and fill it in the boxes below. The same rule applies to Psychomotor Domain and Affective Domain.)
- (III) Determine the core competences that correspond to each teaching objective. Each objective may correspond to one or more core competences at a time. (For example, if one objective corresponds to three core competences: A, AD, and BEF, list all of the three in the box.)

Teaching objectives	Relevance	
	Objective Levels	Core Competences
1 a. Considering what makes a good workplace b. Reading about a successful company c. Studying uses of modal verbs of obligation d. Talking about unwritten rules of behavior in different situations	C3	A
2 a. Listening to a radio program about businesses that are aware of environmental issues b. Studying useful vocabulary related to environmental protection c. Studying uses of the zero and first conditionals d. Discussing ideas for making business more eco-friendly	C4	B
3 a. Reading an article about cellphone novels b. Studying uses of passive forms c. Discussing information about mobile phones	C3	A
4 a. Considering what should be included on a CV b. Studying uses of the third conditional c. Listening and practicing pronunciation d. Discussing a hypothetical situation using the third conditional	C3	A
5 a. Reading an article about a charitable organization b. Studying uses of relative pronouns c. Roleplaying a situation organizing a funding-raising event	C3	A
6		
7		
8		
Teaching Objectives, Teaching Methods and Assessment		
Teaching Objectives	Teaching Methods	Assessment

1	a. Considering what makes a good workplace b. Reading about a successful company c. Studying uses of modal verbs of obligation d. Talking about unwritten rules of behavior in different situations	lectures, group discussions, role plays	presentations; mid-term exam
2	a. Listening to a radio program about businesses that are aware of environmental issues b. Studying useful topic vocabulary c. Studying uses of the zero and first conditionals d. Discussing ideas for making business more eco-friendly	lectures, group discussions, role plays	presentations; mid-term exam
3	a. Reading an article about cellphone novels b. Studying uses of passive forms c. discussing information about mobile phones	lectures, group discussions, role plays	presentations; mid-term and final exams
4	a. Considering what should be included on a CV b. Studying uses of the third conditional c. Listening and practicing pronunciation d. Discussing a hypothetical situation using the third conditional	lectures, group discussions, role plays	presentations; final exam
5	a. Reading an article about a charitable organization b. Studying uses of relative pronouns c. Roleplaying a situation organizing a funding-raising event	lectures, group discussions, role plays	presentations; final exam
6			
7			
8			
This course has been designed to cultivate the following essential qualities in TKU students.			
Essential Qualities of TKU Students		Description	
<input type="checkbox"/> global perspectives		翻譯建構中	
<input type="checkbox"/> a vision for the future			
<input type="checkbox"/> information literacy			
<input type="checkbox"/> ethical and moral principles			
<input type="checkbox"/> independent thinking			
<input type="checkbox"/> an awareness of healthy living			
<input type="checkbox"/> effective teamwork			
<input type="checkbox"/> an appreciation of the arts			
Course Schedule			
Week	Date	Subject/Topics	Note

1		Rule of thumb (Unit 6)	
2		Rule of thumb (Unit 6)	
3		Rule of thumb (Unit 6)	
4		Green chic (Unit 8)	
5		Green chic (Unit 8)	
6		Green chic (Unit 8)	
7		IT generation (Unit 9)	
8		IT generation (Unit 9)	
9		IT generation (Unit 9)	
10		Midterm Exam Week	
11		Right and wrong (Unit 10)	
12		Right and wrong (Unit 10)	
13		Right and wrong (Unit 10)	
14		Right and wrong (Unit 10) Working together (Unit 11)	
15		Working together (Unit 11)	
16		Working together (Unit 11)	
17		Working together (Unit 11)	
18		Final Exam Week	
Requirement	(1) Tardiness: Be punctual for class. You will lose points for being late. (2) Absence: You will lose points for being absent. (3) If you are absent for 3 times, you CANNOT pass the class. Show your teacher your proof of Absence (school business, private business, sickness, death in the family) if you cannot come.		
Teaching Facility	<input checked="" type="checkbox"/> Computer <input type="checkbox"/> Overhead Projector <input type="checkbox"/> Other (_____)		
Textbook(s)	Lifestyle Intermediate Coursebook: <u>English for work, socializing & travel</u> . Iwonna Dubicka & Margaret O'Keefe. Pearson Education Limited 2010		
Suggested Readings			
Number of Assignment(s)	(Filled in only for those courses that apply)		
Grading Policy	◆class attendance 20.0 % ◆ class discussions, presentations and assignments: 20 % ◆ mid-term exam: 30.0 % ◆ final exam: 30.0 %		
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/index.asp . ※Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.		