

Tamkang University Academic Year 101, 2<sup>nd</sup> Semester  
Course Syllabus

Course Title	SELECTED ENGLISH READINGS IN INFORMATION & COMMUNICATION II	Instructor	GUY MATTHEW REDMER
Department/Year/Class	Course Details		
TAIXB3B	<input checked="" type="checkbox"/> Required <input type="checkbox"/> Selective	<input checked="" type="checkbox"/> <b>0 ( One Semester )</b> <input type="checkbox"/> <b>1 ( 1st Semester )</b> <input type="checkbox"/> <b>2 ( 2nd Semester )</b> <input type="checkbox"/> <b>3 ( 3rd Semester )</b>	Credits  1
Aim of Education		Core Competences	
1.Strengthening professional knowledge 2.Refining practical skills 3.Developing creative potentials 4.Encouraging academia-industry interactions 5.Fostering team spirits 6.Cultivating professional ethics		A.Basic concepts of information and communication B.Information collection, data analysis and interpretation. C.Trend insights of information and communication. D.Aesthetics and creative expression E.Skills and technology applications G.Abilities of proposal planning and writing and project execution.	
<b>Course Introduction (50 to 100 words)</b>	The purpose of this course is to raise awareness of reading strategies while reading English articles on information and communication.		

## The Relevance among Teaching Objectives, Objective Levels and Core Competences

### I. Objective Levels (select applicable ones) :

**(I) Cognitive Domain : C1 Remembering 、 C2 Understanding 、 C3 Applying 、 C4 Analyzing 、 C5 Evaluating 、 C6 Creating**

**(II) Psychomotor Domain : P1 Imitation 、 P2 Mechanism 、 P3 Independent Operation 、 P4 Linked Operation 、 P5 Automation 、 P6 Origination**

**(III) Affective Domain : A1 Receiving 、 A2 Responding 、 A3 Valuing 、 A4 Organizing 、 A5 Charaterizing 、 A6 Implementing**

### II. The Relevance among Teaching Objectives, Objective Levels and Core Competences :

- (I) Determine the objective level(s) in any one of the three learning domains (cognitive, psychomotor, and affective) corresponding to the teaching objectives. Each objective should correspond to the objective level(s) of ONLY ONE of the three domains.
- (II) If more than one objective levels are applicable for each learning domain, select the highest one only. (For example, if the objective levels for Cognitive Domain include C3, C5, and C6, select C6 only and fill it in the boxes below. The same rule applies to Psychomotor Domain and Affective Domain.)
- (III) Determine the core competences that correspond to each teaching objective. Each objective may correspond to one or more core competences at a time. (For example, if one objective corresponds to three core competences: A, AD, and BEF, list all of the three in the box.)

Teaching objectives	Relevance	
	Objective Levels	Core Competences
1 This course is conducted through lecture and small group discussions. Weekly readings are required as well as comprehension quizzes.	C2	ABC

### Teaching Objectives, Teaching Methods and Assessment

Teaching Objectives	Teaching Methods	Assessment
1 This course is conducted through lecture and small group discussions. Weekly readings are required as well as comprehension quizzes.	Appreciation	writing

This course has been designed to cultivate the following essential qualities in TKU students.

Essential Qualities of TKU Students	Description
<input type="checkbox"/> global perspectives	翻譯建構中
<input type="checkbox"/> a vision for the future	
<input type="checkbox"/> information literacy	
<input type="checkbox"/> ethical and moral principles	
<input type="checkbox"/> independent thinking	

<input type="checkbox"/> an awareness of healthy living			
<input type="checkbox"/> effective teamwork			
<input type="checkbox"/> an appreciation of the arts			
Course Schedule			
Week	Date	Subject/Topics	Note
1	102/02/18~ 102/02/24	Orientation and Article 15	
2	102/02/25~ 102/03/03	Article 16	
3	102/03/04~ 102/03/10	Article 17	
4	102/03/11~ 102/03/17	Article 18	
5	102/03/18~ 102/03/24	Article 19	
6	102/03/25~ 102/03/31	Article 20	
7	102/04/01~ 102/04/07	Observation Week	
8	102/04/08~ 102/04/14	Article 21	
9	102/04/15~ 102/04/21	Article 22	
10	102/04/22~ 102/04/28	Middle exam Week	
11	102/04/29~ 102/05/05	Article 23	
12	102/05/06~ 102/05/12	Article 24	
13	102/05/13~ 102/05/19	Article 25	
14	102/05/20~ 102/05/26	Article 26	
15	102/05/27~ 102/06/02	Article 27	
16	102/06/03~ 102/06/09	Article 28	
17	102/06/10~ 102/06/16	Dragon Boat Festival holiday	

18	102/06/17~ 102/06/23	Final Exam Week	
Requirement	none		
Teaching Facility	<input checked="" type="checkbox"/> Computer <input type="checkbox"/> Overhead Projector <input type="checkbox"/> Other ( _____ )		
Textbook(s)	None		
Suggested Readings	None		
Number of Assignment(s)	(Filled in only for those courses that apply)		
<b>Grading Policy</b>	Middle exam : 25% 、 Final exam : 25% 、 Usually assessment : 30% 、 Attendance rate : 20%		
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="http://info.ais.tku.edu.tw/csp">http://info.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/index.asp">http://www.acad.tku.edu.tw/index.asp</a> . <b>※Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</b>		

Form No. : ATRX-Q03-001-FM201-05